

Building for FileMaker WebDirect

CRE01

Jon Howell

President, DataExperience, Inc.

Who am I?

President of DataExperience

- 27 years of FileMaker development
- Fortune 100 companies
- Construction, Biotechnology, Marketing, PCI Compliance



Who am I?

Certified Developer

Mechanical Engineer

...

...

Extensive work in [FileMaker WebDirect](#)



FileMaker® 17
CERTIFIED DEVELOPER



FileMaker® 18
CERTIFIED DEVELOPER

Who has helped me with ideas?

Mike Duncan

Brian Ouimette

- <https://www.linkedin.com/in/nedbsolutions>
- <http://fmezcharts.com/>

Josh Willing

Josh Ormond

Jonathan Fletcher

Ronnie Higgins

Brad Sanford

...other friends

on several forums

Who am I?

I am *not* a web developer

I have support from colleagues for:

- HTML
- PHP
- JavaScript

I have a very cool tool...

FileMaker WebDirect

See separate slide deck (PDF) for details:

- What is FileMaker WebDirect
- Good practices
- Limitations
- Considerations in development
- References (links)
- <https://www.dropbox.com/sh/ue8s6o24jsvx7p3/AADInVNauQQWgTKwvZBe0jd4a?dl=0>

FileMaker WebDirect

Note:

- I have a choice to go slow and comfortable, or
- Fast and clear, but rich with content
- I cover a lot of material in one hour ... points to make!
- Everything is on the PDF or in support files and demos
- We back up against the lunch hour
- I am told we can go over at least 20 minutes for questions

FileMaker WebDirect Reputation

Product Apprehension in the Community

- FileMaker WebDirect has not been deeply explored by many developers
- People think it is a very limited tool - not true
- This is NOT Instant Web Publishing (IWP)
- Instantly enables the vast majority of FMIPA features on the web
- The power is there, if you know the tool

FileMaker WebDirect Benefits

This is a great tool for limited web skills

- Learn how to deploy it!
- Don't expect it to be open code
- This product deserves tremendous respect
- creative engineering
- stability

Performance?

Some actions are actually **FASTER** than FileMaker Pro client

- WAN actions on cloud server like AWS (even overseas):
- Actions that can be performed by PSoS (perform script on server)



Server Side Scripting

PSoS - Perform Script on Server

- is your dear friend

Server-side plug-ins are useful

- BaseElements
- 360Works Plastic



Login Screen

<https://myDomainName.com/in.php?myParamName=param>

not

<https://myDomainName.com/fmi/webd#>

My history with FileMaker WebDirect

I learned alone, the hard way

- Very large project
- Experienced performance issues
- Discovered latency with concurrent server scripts

My history with FileMaker WebDirect

FileMaker Server engineer – Jon Thatcher

- He helped me invent approaches
- 3 DevCon sessions on what I learned

My Projects with FileMaker WebDirect

Issue management & notification

Document management & CRM

Manufacturing & CMO management for biotechnology

PCI Compliance for fund raising - [demo](#)

Development Approaches

Careful planning

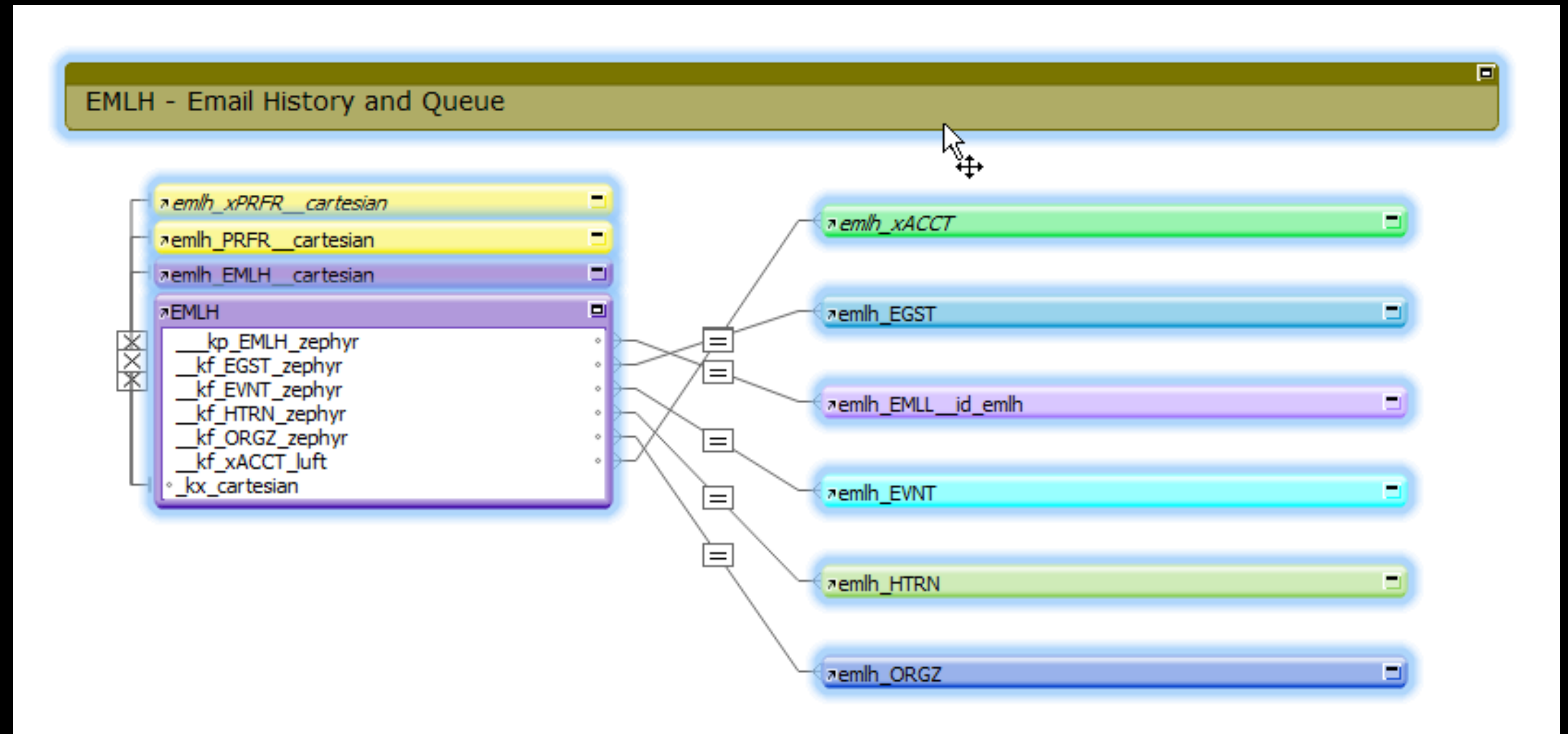
- Color palette
- Theme
- Styles

Color 01	#FFFFFF
Color 02	#E6E6E6
Color 03	#DCDCDC
Color 04	#B3B3B3
Color 05	#808080
Color 06	#4D4D4D
Color 07	#83286E
Color 08	#C392B9
Color 09	#BFA672
Color 10	#497126
Color 11	#1921BF
Color 12	#4273FF
Color 13	#E72C0C
Color 14	#97CC66
Color 15	#CA9300
Color 16	#FFD86E
Color 17	#E9FBFF
Color 18	#7286A2
Color 19	#B7C9FF

Development Approaches

Careful planning

- Relational architecture
- File architecture
- Navigation
- Dynamic Redirect (?)



Development Approaches

Web Viewers only work in FileMaker WebDirect if protocols match:

- HTTP FMS Server is accessing an HTTP server hosted website - Web Viewer target
- HTTPS FMS Server is accessing an HTTPS server hosted website - Web Viewer target
- Do not mix these protocols

Development Approaches

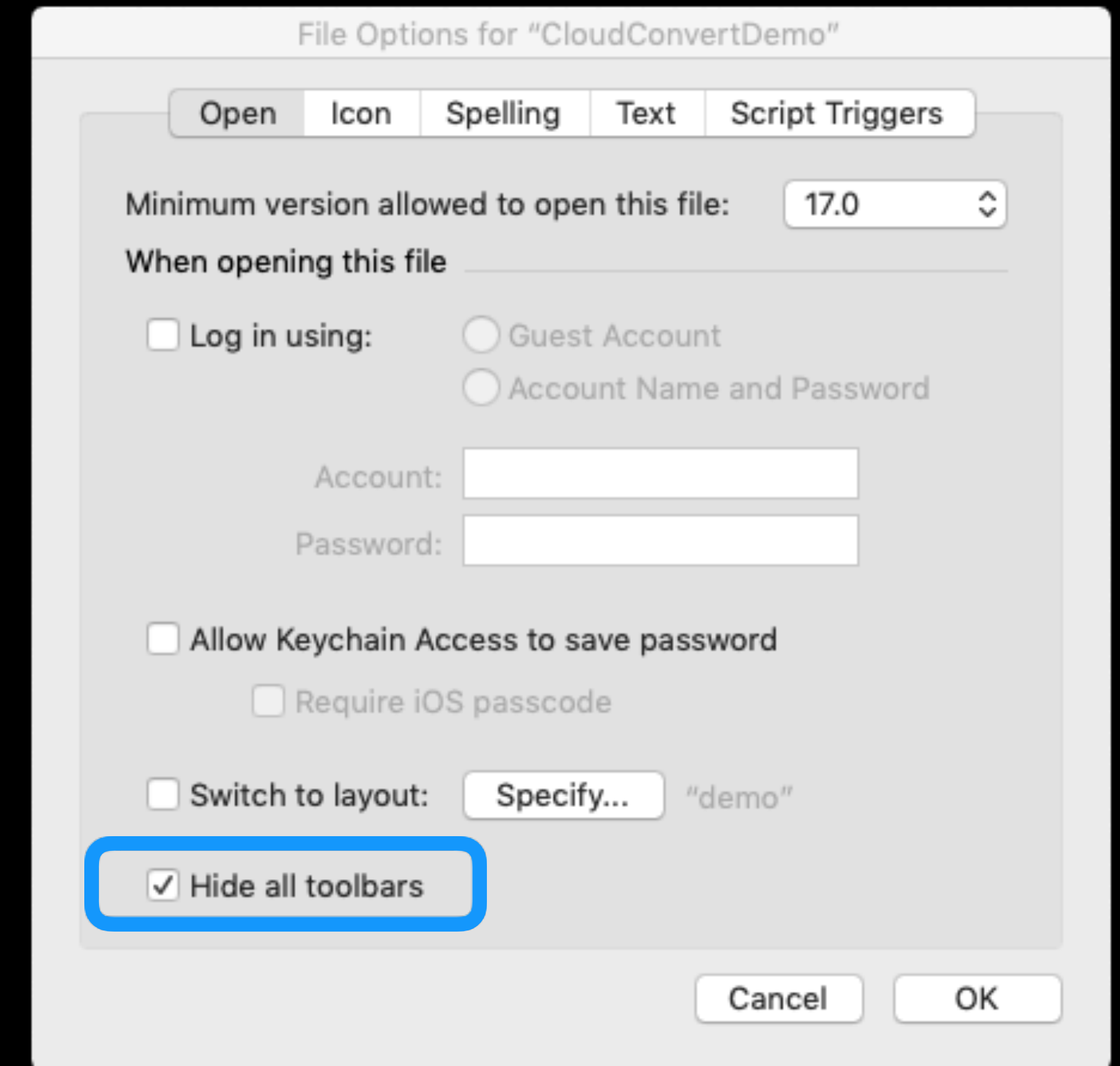
Web Viewer charting in **iFrames (XFrames)** requires HTML substitution:

- “#” symbol must be changed to “%23”
- JSON background color declaration:
- FileMaker Pro Advanced: backgroundColor: **[“#1921BF”, “#497126”, “#83286E”]**
- FileMaker WebDirect: backgroundColor: **[“%231921BF”, “%23497126”, “%2383286E”]**

Avoid Screen Flash

Hide all toolbars on file options dialog

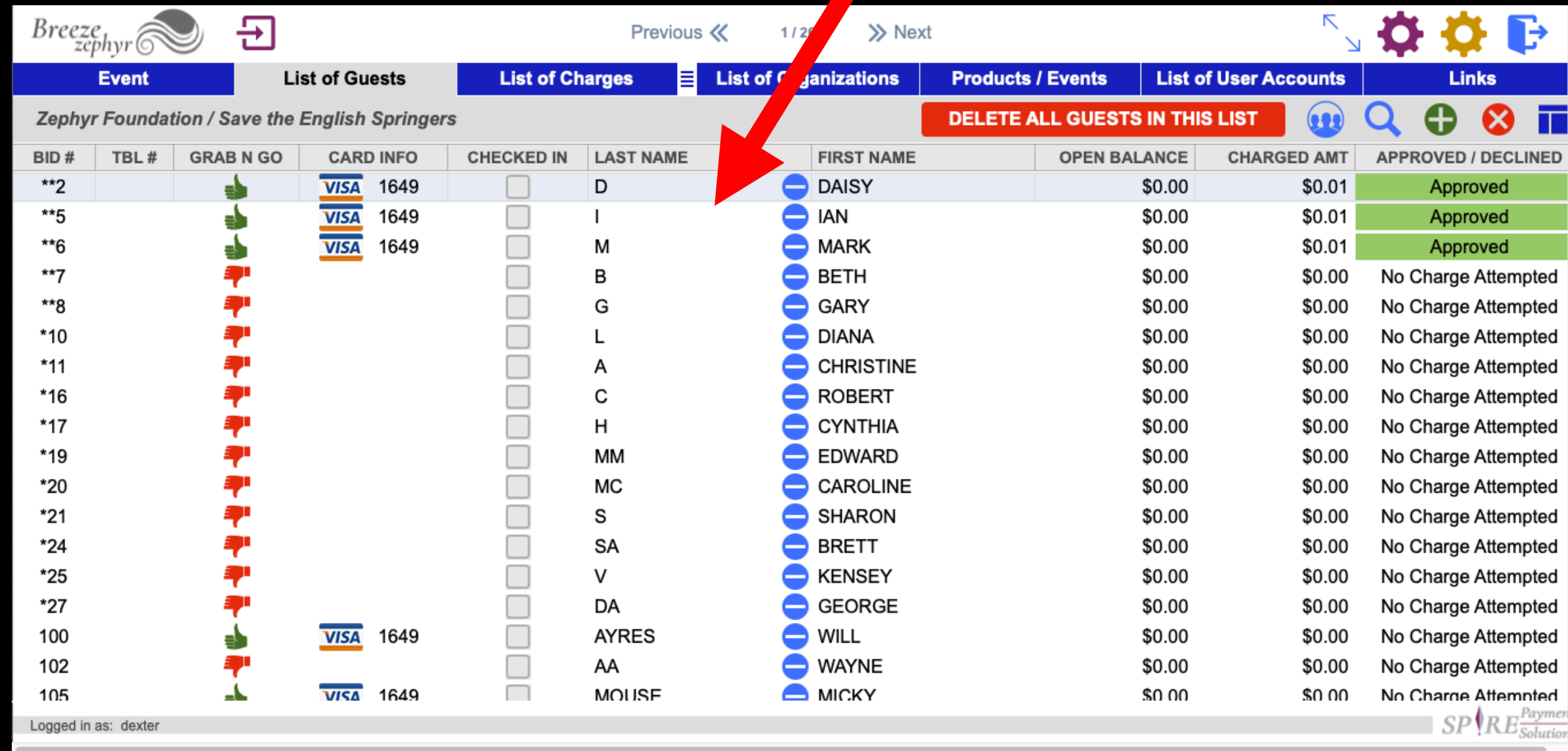
- Prevents on-open toolbar screen flash
- You can script to return them later



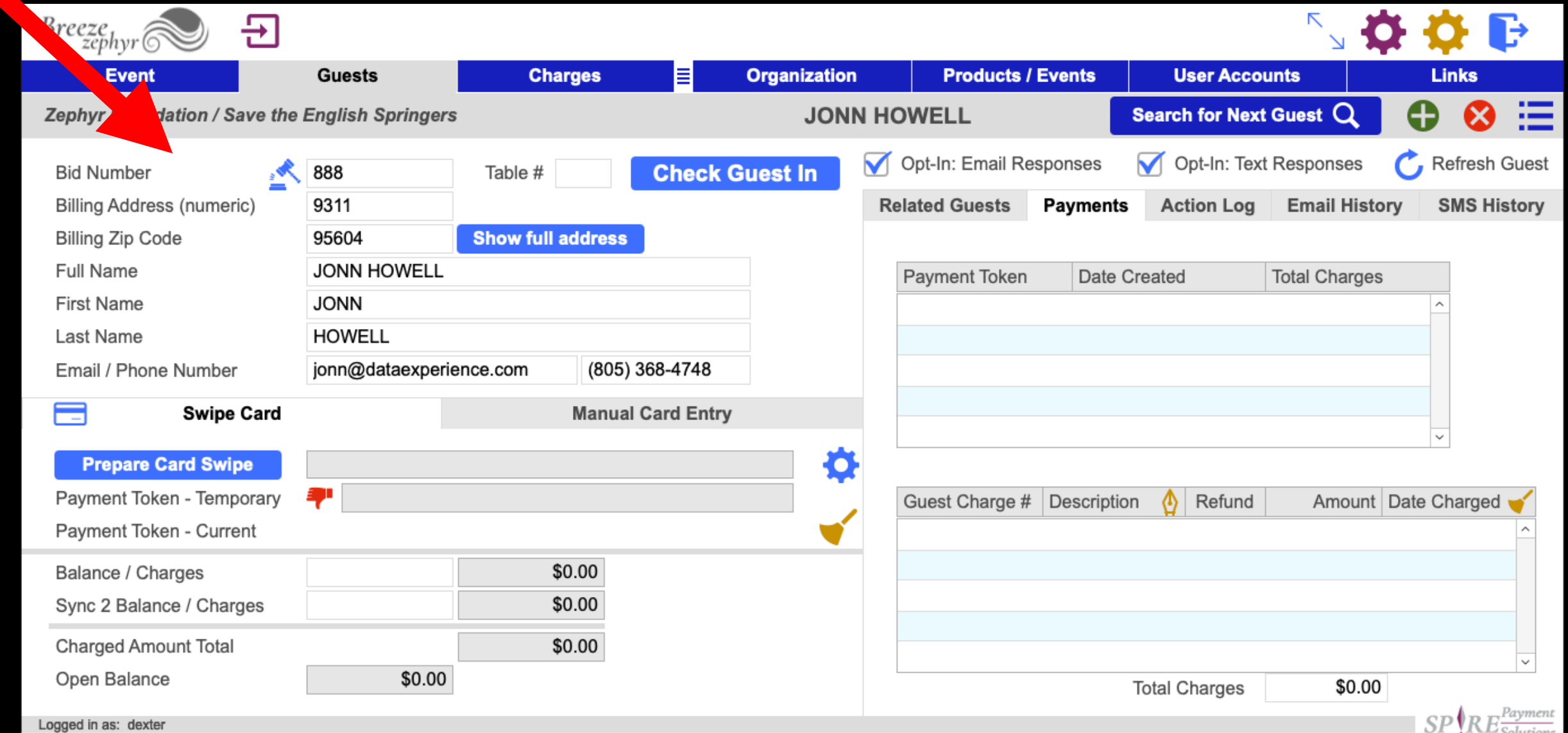
Avoid Screen Flash

Screen Flash between Detail and List views

- Multiple users editing details - detail view
- Screen flash - list view



Zephyr Foundation / Save the English Springers										
BID #	TBL #	GRAB N GO	CARD INFO	CHECKED IN	LAST NAME	FIRST NAME	OPEN BALANCE	CHARGED AMT	APPROVED / DECLINED	
**2			1649	<input type="checkbox"/>	D	DAISY	\$0.00	\$0.01	Approved	
**5			1649	<input type="checkbox"/>	I	IAN	\$0.00	\$0.01	Approved	
**6			1649	<input type="checkbox"/>	M	MARK	\$0.00	\$0.01	Approved	
**7				<input type="checkbox"/>	B	BETH	\$0.00	\$0.00	No Charge Attempted	
**8				<input type="checkbox"/>	G	GARY	\$0.00	\$0.00	No Charge Attempted	
*10				<input type="checkbox"/>	L	DIANA	\$0.00	\$0.00	No Charge Attempted	
*11				<input type="checkbox"/>	A	CHRISTINE	\$0.00	\$0.00	No Charge Attempted	
*16				<input type="checkbox"/>	C	ROBERT	\$0.00	\$0.00	No Charge Attempted	
*17				<input type="checkbox"/>	H	CYNTHIA	\$0.00	\$0.00	No Charge Attempted	
*19				<input type="checkbox"/>	MM	EDWARD	\$0.00	\$0.00	No Charge Attempted	
*20				<input type="checkbox"/>	MC	CAROLINE	\$0.00	\$0.00	No Charge Attempted	
*21				<input type="checkbox"/>	S	SHARON	\$0.00	\$0.00	No Charge Attempted	
*24				<input type="checkbox"/>	SA	BRETT	\$0.00	\$0.00	No Charge Attempted	
*25				<input type="checkbox"/>	V	KENSEY	\$0.00	\$0.00	No Charge Attempted	
*27				<input type="checkbox"/>	DA	GEORGE	\$0.00	\$0.00	No Charge Attempted	
100			1649	<input type="checkbox"/>	AYRES	WILL	\$0.00	\$0.00	No Charge Attempted	
102				<input type="checkbox"/>	AA	WAYNE	\$0.00	\$0.00	No Charge Attempted	
105			1649	<input type="checkbox"/>	MOUSF	MICKY	\$0.00	\$0.00	No Charge Attempted	



Zephyr Foundation / Save the English Springers																													
JONN HOWELL																													
Bid Number	888	Table #		Check Guest In		<input checked="" type="checkbox"/> Opt-In: Email Responses		<input checked="" type="checkbox"/> Opt-In: Text Responses		Refresh Guest																			
Billing Address (numeric)	9311	Show full address																											
Billing Zip Code	95604																												
Full Name	JONN HOWELL																												
First Name	JONN																												
Last Name	HOWELL																												
Email / Phone Number	jonn@dataexperience.com	(805) 368-4748																											
Swipe Card		Manual Card Entry																											
Prepare Card Swipe																													
Payment Token - Temporary																													
Payment Token - Current																													
Balance / Charges		\$0.00																											
Sync 2 Balance / Charges		\$0.00																											
Charged Amount Total		\$0.00																											
Open Balance		\$0.00																											

Payment Token	Date Created	Total Charges

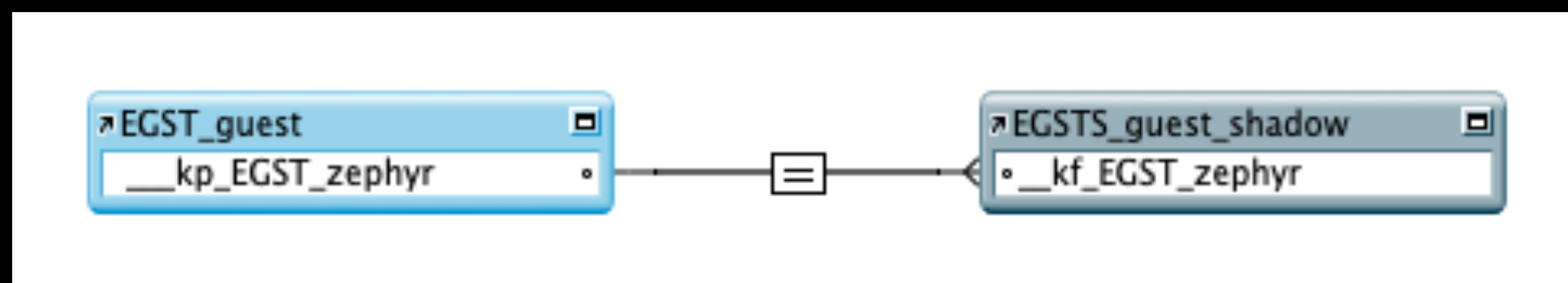
Guest Charge #	Description	Refund	Amount	Date Charged

Total Charges \$0.00

Avoid Screen Flash

Build a list view “shadow table”

- One-to-one relationship
- Minimal fields in shadow table
- Do **not** assign as cascading **delete**
- Do **not** add record on data record **add**



A relationship defines the set of matching related records in one table for each record in another table. Select the pair of fields to be used to find matching records. To create complex relationship criteria, use additional pairs of fields.

Table: `zz_DELETE__EGST`

Table: `zz_DELETE__EGST_EGSTS`

`__kp_EGST_zephyr` = `__kf_EGST_zephyr`

`zz_DELETE__EGST` `zz_DELETE__EGST_EGSTS`

`__kp_EGST_zephyr` = `__kf_EGST_zephyr`

☒ Allow creation of records in this table via this relationship

☒ Delete related records in this table when a record is deleted in the other table

☐ Sort records

☐ Allow creation of records in this table via this relationship

☒ Delete related records in this table when a record is deleted in the other table

☐ Sort records

Cancel OK

Avoid Screen Flash

Shadow table navigation

- Navigate to detail view - data record
- Navigate to list view - shadow record set

Previous <<

1 / 26

>> Next

Event

List of Guests

List of Charges

List of Organizations

Products / Events

List of User Accounts

Links

Zephyr Foundation / Save the English Springers

DELETE ALL GUESTS IN THIS LIST

BID #	TBL #	GRAB N GO	CARD INFO	CHECKED IN	LAST NAME	FIRST NAME	OPEN BALANCE	CHARGED AMT	APPROVED / DECLINED
**2			1649	<input type="checkbox"/>	D	DAISY	\$0.00	\$0.01	Approved
**5			1649	<input type="checkbox"/>	I	IAN	\$0.00	\$0.01	Approved
**6			1649	<input type="checkbox"/>	M	MARK	\$0.00	\$0.01	Approved
**7				<input type="checkbox"/>	B	BETH	\$0.00	\$0.00	No Charge Attempted
**8				<input type="checkbox"/>	G	GARY	\$0.00	\$0.00	No Charge Attempted
*10				<input type="checkbox"/>	L	DIANA	\$0.00	\$0.00	No Charge Attempted
*11				<input type="checkbox"/>	A	CHRISTINE	\$0.00	\$0.00	No Charge Attempted
*16				<input type="checkbox"/>	C	ROBERT	\$0.00	\$0.00	No Charge Attempted
*17				<input type="checkbox"/>	H	CYNTHIA	\$0.00	\$0.00	No Charge Attempted
*19				<input type="checkbox"/>	MM	EDWARD	\$0.00	\$0.00	No Charge Attempted
*20				<input type="checkbox"/>	MC	CAROLINE	\$0.00	\$0.00	No Charge Attempted
*21				<input type="checkbox"/>	S	SHARON	\$0.00	\$0.00	No Charge Attempted
*24				<input type="checkbox"/>	SA	BRETT	\$0.00	\$0.00	No Charge Attempted
*25				<input type="checkbox"/>	V	KENSEY	\$0.00	\$0.00	No Charge Attempted
*27				<input type="checkbox"/>	DA	GEORGE	\$0.00	\$0.00	No Charge Attempted
100			1649	<input type="checkbox"/>	AYRES	WILL	\$0.00	\$0.00	No Charge Attempted
102				<input type="checkbox"/>	AA	WAYNE	\$0.00	\$0.00	No Charge Attempted
105			1649	<input type="checkbox"/>	MOUSE	MICKY	\$0.00	\$0.00	No Charge Attempted

Logged in as: dexter

Window Management

Card Windows

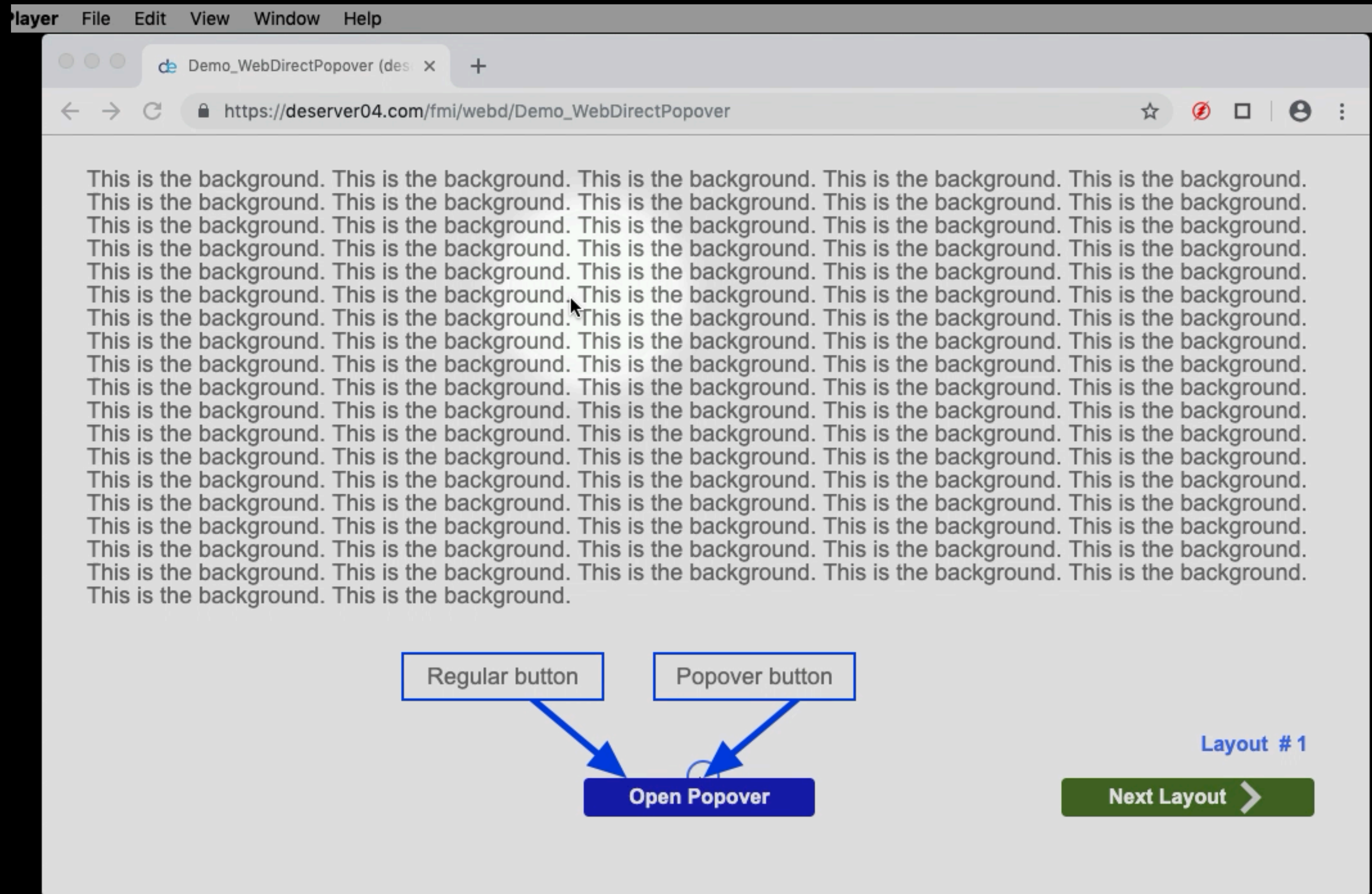
- FileMaker WebDirect doesn't support window styles.
 - Plan an alternate technique

Popover Demonstration

“Masking Popover” demo is presented here

- “Demo_WebDirectPopover”
 - Account Name = devcon2019
 - Password = devcon2019

Popover Demonstration



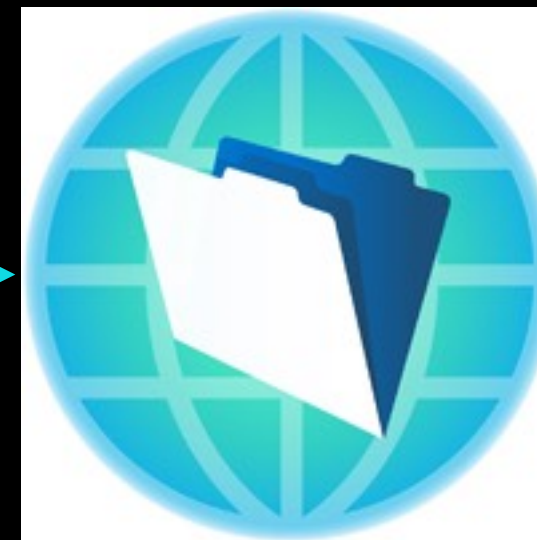
Luft
(gatekeeper)



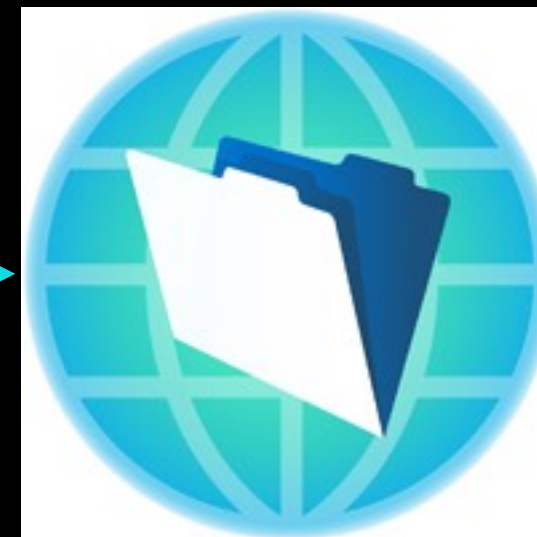
Makani
(registration)



Zephyr
(charge processing)



Tradewinds
(fully functional auction management)

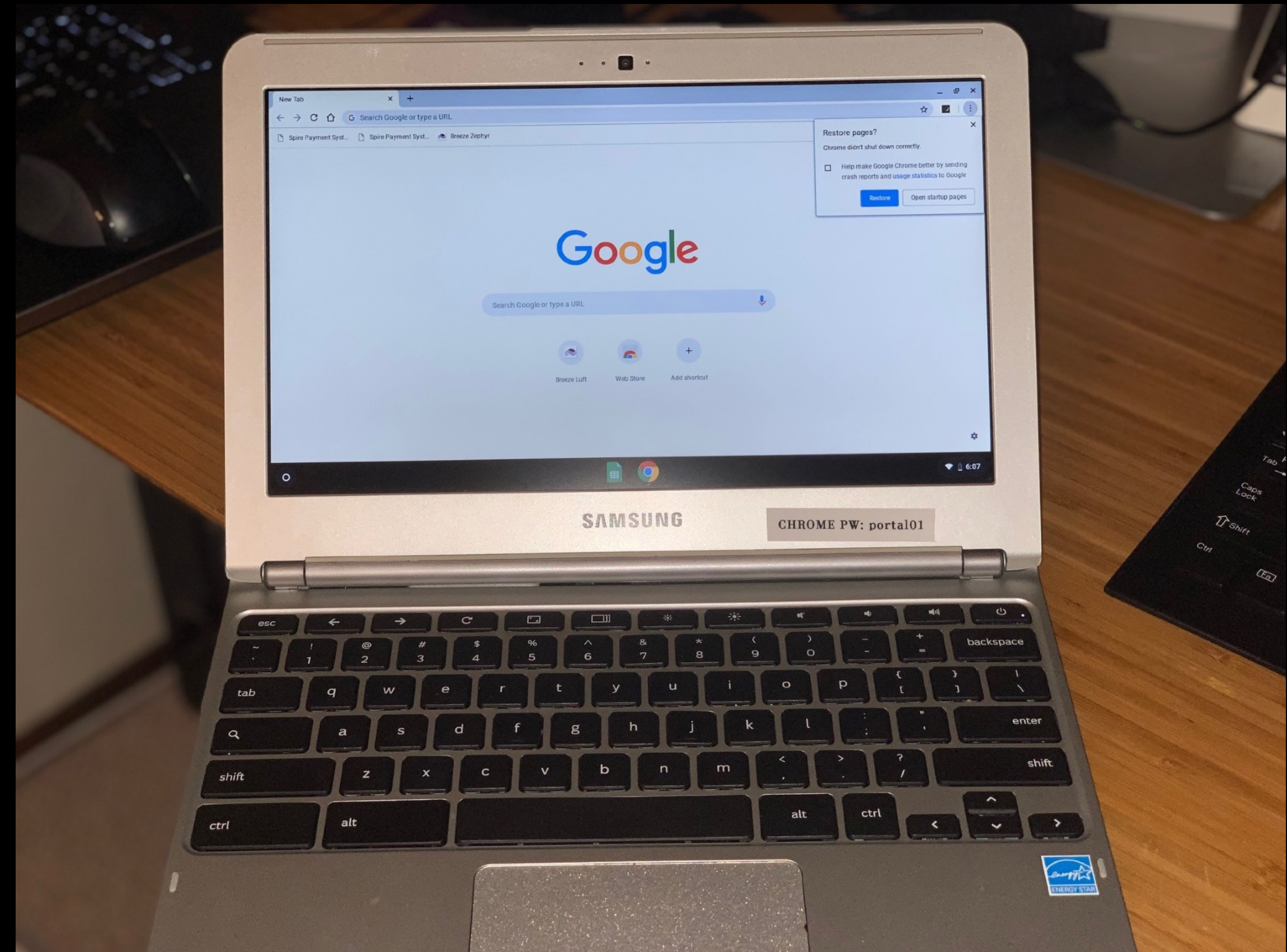


others later...

What we are using

Samsung Notebook

- Google Chrome OS
- Google Chrome Browser
- 11.6" screen



What we are using

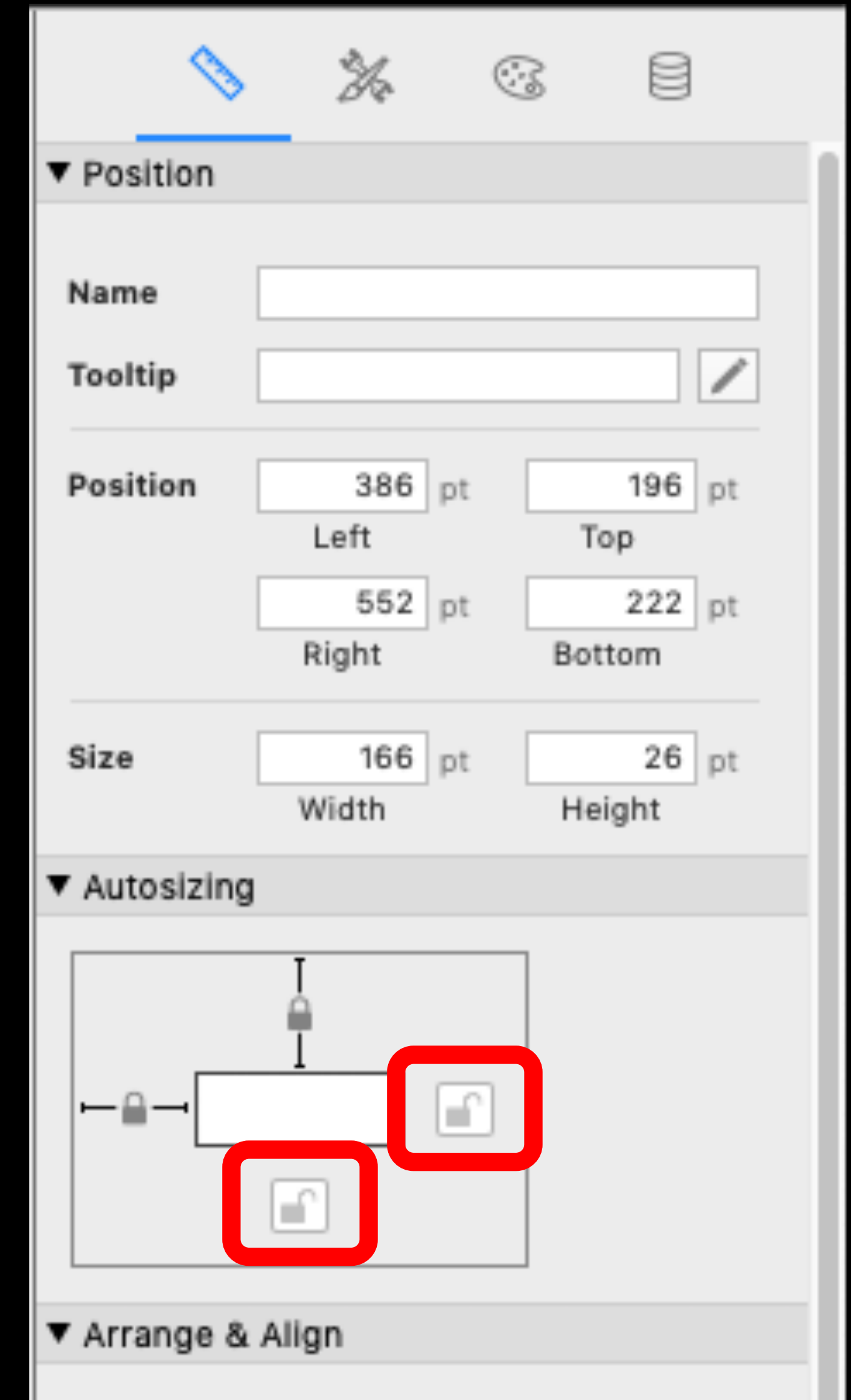
Hybrid layouts

- FileMaker WebDirect - Good for Notebook (Chrome)
- FileMaker Pro on desktop
- FileMaker Pro on laptop

Object Anchoring

Hybrid layouts - FileMaker WebDirect

- do not use object anchoring for stretching or floating
 - right
 - bottom
- only use
 - top
 - left
- else, window resizing will cause polling and screen refresh



Plan Real Estate



Plan object placement

- **No object click through**
- Shared vs. dedicated real estate
- Object location (especially if shared)
- stacking order
- positioning

Object Real Estate



Navigation - Variable driven button bars



Organization Details




-

Products / E

ounts

Links

DataExperience, Inc.



ORGANIZATION NAME	CONTACT - LAST NAME	CONTACT - FIR		PRODUCT LIST
DataExperience, Inc.	Howell	Jonn	Business	Jonn
Humane Tomorrow	Norman	Linda	Business	Linda
Friends of the Libraries	Lyle	Sonna	Business	Sonna
Spire Payment Solutons	Ayres	Mark	Business	Mark

1. Header Bar

2. Navigation Bar

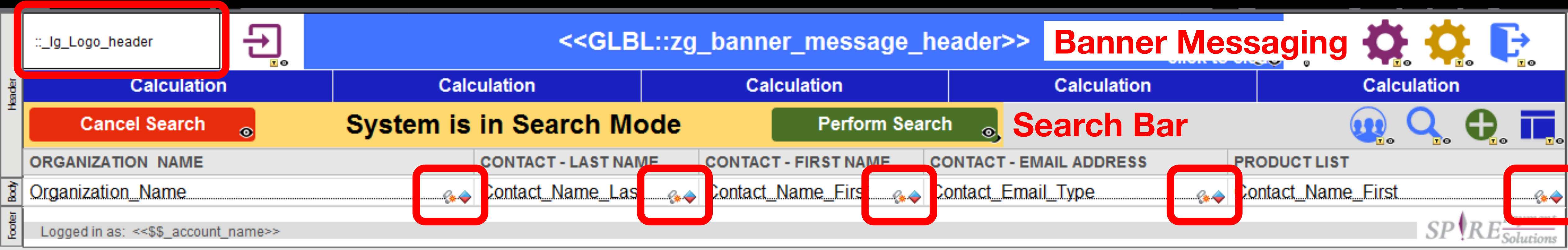
3. Control Bar

4. Column Headers

5. Body

Object Real Estate

Objects in Layout mode




Object Real Estate

Portal rows - onObjectEnter trigger (on portal object)

Event Name	Event Date	Link
::z_Result_Event_Name.....	::z_Result_Ev.....	::z_Result_Link_Char_80.....
orgz_LINK__id_orgz [1..5+, Sort]		

Object Real Estate

Objects in Find mode



Organization Details

-

Products / Events

User Accounts

Links

Cancel Search

System is in Search Mode

Perform Search

ORGANIZATION NAME	CONTACT - LAST NAME	CONTACT - FIRST NAME	CONTACT - EMAIL ADDRESS	PRODUCT LIST

In Focus - bright color

Breeze luft

Organization Details

DataExperience, Inc.

Products / Events

User Accounts

Links

Browse

ORGANIZATION NAME	CONTACT - LAST NAME	CONTACT - FIRST NAME	CONTACT - EMAIL ADDRESS	PRODUCT LIST
DataExperience, Inc.	Howell	Jonh	Business	Jonh
Humane Tomorrow	Norman	Linda	Business	Linda
Friends of the Libraries	Lyle	Sonna	Business	Sonna
Spire Payment Solutons	Ayres	Mark	Business	Mark

Breeze luft

Organization Details

Products / Events

User Accounts

Links

Find

Cancel Search

System is in Search Mode

Perform Search

ORGANIZATION NAME	CONTACT - LAST NAME	CONTACT - FIRST NAME	CONTACT - EMAIL ADDRESS	PRODUCT LIST

Breeze luft

Organization Details

Products / Events

User Accounts

Links

Layout

Cancel Search

System is in Search Mode


Perform Search


ORGANIZATION NAME	CONTACT - LAST NAME	CONTACT - FIRST NAME	CONTACT - EMAIL ADDRESS	PRODUCT LIST
Organization_Name	Contact_Name_Last	Contact_Name_First	Contact_Email_Type	Contact_Name_First

Logged in as: <<\$\$_account_name>>

SP!RE Payment Solutions

Breeze
luft





Organization Details


-


Products / Events


Accounts


Links

DataExperience, Inc.











ORGANIZATION NAME	CONTACT - LAST NAME	CONTACT - FIRST NAME	CONTACT - EMAIL ADDRESS	PRODUCT LIST
DataExperience, Inc.	Howell	Jonn	Business	Jonn
Humane Tomorrow	Norman	Linda	Business	Linda
Friends of the Libraries	Lyle	Sonna	Business	Sonna
Spire Payment Solutons	Ayres	Mark	Business	Mark

Administrators

Breeze
luft





Organization Details


-


Products / Events


Accounts

Links

DataExperience, Inc.




 Add Organization

 Remove Organization

Organization Name


DataExperience, Inc.


Logo



Managers

Breeze
luft






Accounts


Logos


System Settings - 1


Events

Banner Messaging









ORGANIZATION NAME	CONTACT - LAST NAME	CONTACT - FIRST NAME	CONTACT - EMAIL ADDRESS	PRODUCT LIST
DataExperience, Inc.	Howell	Jonn	Business	Jonn

Configuration

Numbers vs. Excel

FileMaker does not support Numbers as a data import format

Here is how you can import Number files

Numbers vs. Excel

“CloudConvert” demo is presented here

- “CloudConvertDemo”
 - Account Name = devcon2019
 - Password = devcon2019

“Breeze” - FileMaker WebDirect - Demo

“Breeze” demo is presented here
- Spire Payment Solutions

Breeze Zephyr

File Edit View Insert Format Records Scripts Tools Window Help

1 / 34 Found (Unsorted)

Records Show All New Record Delete Record Find Sort Share

Layout: AAAA__Config_Detail_... View As: Preview

Breeze zephyr

Client Logos System Settings Email Configuration Email Template Email History Banner Messaging

Breeze luft Breeze makani Breeze tradewinds

Gateway Configuration - TEST Import Headers - Guest Imports and Exports SMS Settings Plug-in for Card Processing Charting Code (JavaScript)

Column 01 Values	Bid Bid Number Bid# Bid # Bid Num	Column 05 Values	Guest City City	Column 09 Values	Email Address Email
Column 02 Values	Guest First Name First Name First	Column 06 Values	Guest State State	Column 10 Values	<N/A> not used at this time 7/25/2019
Column 03 Values	Guest Last Name Last Name Last	Column 07 Values	Zip Code Zip Postal Code		
Column 04 Values	Guest Address Address	Column 08 Values	Phone Number Phone # Phone# Phone		

Log-out Browser Redirect

Redirect within the same window can be coded

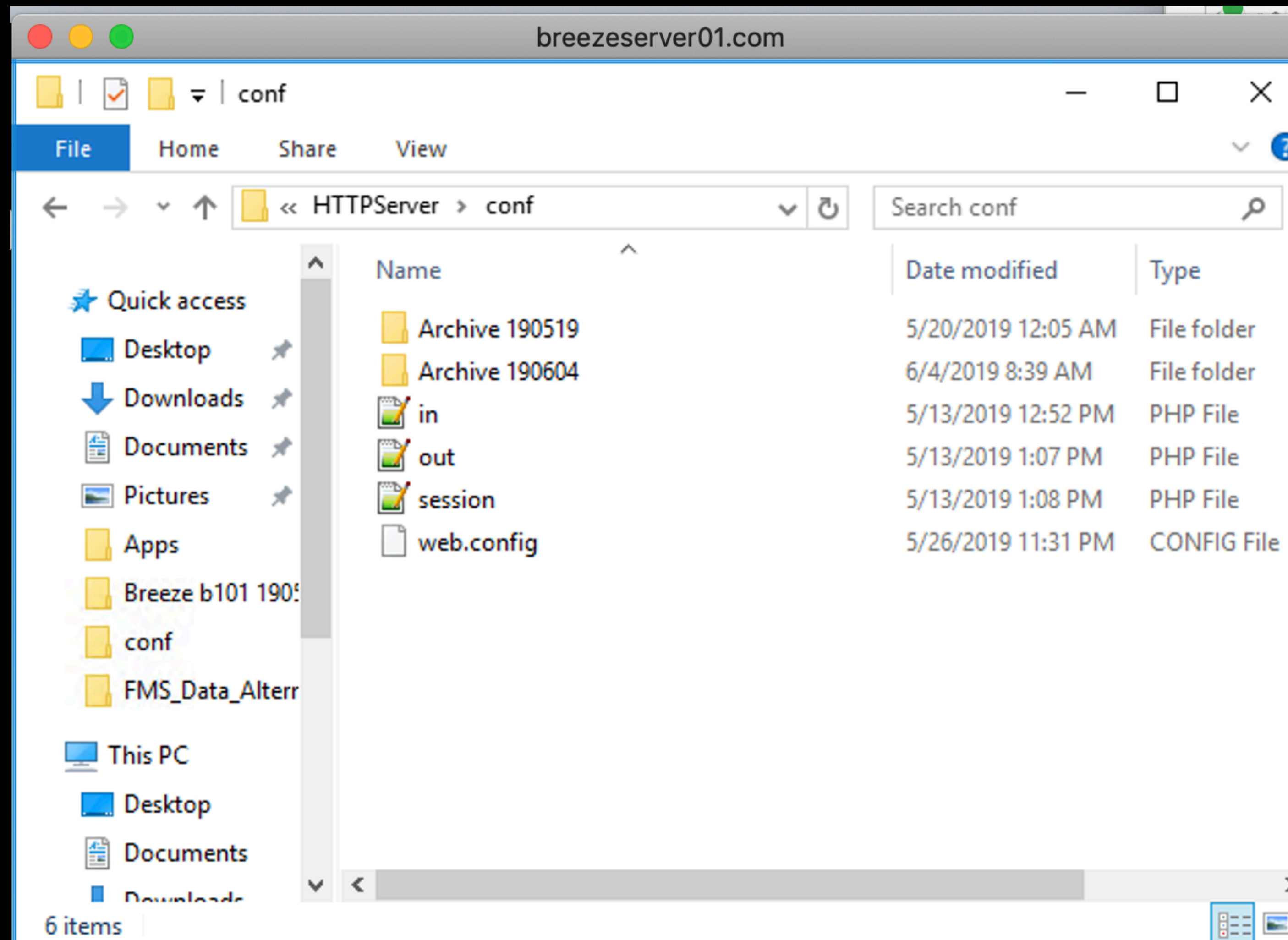
- PHP
- HTML
- Session variables
- (implied JavaScript)

Log-out Browser Redirect

“FileMaker WebDirect Redirect” demo is presented here

- “Demo_WebDirectRedirect”
 - Account Name = devcon2019
 - Password = devcon2019

PHP Files for Browser Redirect



System Demonstration

“Style Naming” demo is presented here

- “Demo_Styles”
 - Account Name = devcon2019
 - Password = devcon2019

Future Features

Future release will include

- Tablet
- iPhone
- Android

Future Features

SMS messaging

- 2-Way SMS communication
- SMS contextual robot replies
- Using code from **fmSMS** - <https://www.fmsms.com/>

Demo Files - for You to Have

FileMaker Pro Advanced 18 (.fmp12)

- CloudConvert
- Styles
- WebDirectPopover
- WebDirectRedirect

PHP files

- in
- out
- session

Demo Files - for You to Have

Dropbox link to demo files:

[https://www.dropbox.com/sh/ue8s6o24jsvx7p3/
AADInVNauQQWgTKwvZBe0jd4a?dl=0](https://www.dropbox.com/sh/ue8s6o24jsvx7p3/AADInVNauQQWgTKwvZBe0jd4a?dl=0)

jonnn@dataexperience.com

Session Updates

This session WILL have updates.

www.filemaker.com/devcon/speaker_updates

(This is also listed in DevCon2Go)

Thank You!

Please remember to fill out the session evaluation at:
www.filemaker.com/devcon/evaluations

Thank You!

Please remember to fill out the session evaluation at:
www.filemaker.com/devcon/evaluations